

2019 ADVOCACY SUMMIT

Agenda

Sunday, March 31

Washington Marriott Georgetown, 1221 22nd Street NW, Washington, D.C. 20037

Time	Event	Location
11:00am – 3:00pm	General Registration	Second Floor Lobby
Opening Plenary		
1:00pm – 1:10pm	Welcome and Opening Remarks	Ballroom Galleries 1-5
1:10pm – 1:30pm	Opening Address	Ballroom Galleries 1-5
1:30pm – 2:30pm	Change Makers for Children Panel Discussion	Ballroom Galleries 1-5
2:30pm – 2:45pm	Break	Second Floor Lobby
Breakout Sessions		
2:45pm – 3:30pm	Advocacy Trainings Group 1: Crafting Compelling Letters to the Editor Group 2: Engaging Media at Candidate Events Group 3: Social Media 101 Group 4: Social Media 201	
3:30pm – 4:15pm	Advocacy Trainings Group 1: Crafting Compelling Letters to the Editor Group 2: Engaging Media at Candidate Events Group 3: Social Media 101 Group 4: Social Media 201	
4:15pm – 4:30pm	Break	Second Floor Lobby
4:30pm – 5:30pm	Advocacy Trainings Group 1: Mobilizing Your Community for Kids	

	Group 2: Making the Most of Volunteer Meetings	
	Group 3: How Save the Children and SCAN Create Change for Kids	
5:30pm – 6:00pm	Break	
States Dinner and Advocate Awards		
6:00pm – 8:00pm	Celebrating Achievements Awards Dinner	Ballroom Galleries 1-5

Monday, April 1

Washington Marriott Georgetown, 1221 22nd Street NW, Washington, D.C. 20037

Time	Event	Location
8:00am – 8:45am	Registration and Continental Breakfast	Second Floor Lobby
8:00am – 8:45am	Intro to the Policy Issues (optional)	
Morning Plenary		
8:45am – 9:00am	Welcome and Opening Remarks	Ballroom Galleries 1-5
9:00am – 9:45am	Fireside Chat	Ballroom Galleries 1-5
9:45am – 10:45am	International Issues Panel	Ballroom Galleries 1-5
10:45am – 11:00am	Break	Second Floor
11:00am – 11:45am	Inside Washington	Ballroom Galleries 1-5
11:45am – 1:00pm	Lunch Lunch provided for all attendees.	Second Floor Lobby
1:00pm - 1:30pm	Keynote Address	Ballroom Galleries 1-5
1:30pm – 2:30pm	Early Childhood Education Panel	Ballroom Galleries 1-5
2:30pm – 3:20pm	Effective Advocacy: Going to the Hill	Ballroom Galleries 1-5
3:20pm – 3:35pm	Break Snacks and beverages will be provided.	Second Floor Lobby
Breakout Sessions		
3:35pm – 4:20pm	Discussion on Policy Asks	

4:20pm – 4:30pm	Break	Second Floor
4:30pm – 5:00pm	Introduction to Soapbox App Soapbox Consulting	Ballroom Galleries 1-5
5:00pm – 6:00pm	Team Meetings	Ballroom Galleries 1-5
Evening Activities		
7:00pm – 9:00pm <i>Meet your staff lead in the 2nd floor lobby at 6:30pm</i>	Dine Around D.C. <i>Attendees are invited to sign up for staffhosted dinners at restaurants throughout the city. A sign-up sheet will be available next to the registration desk. Each reservation includes space for nine advocates and one Save the Children or SCAN staff person.</i>	
7:00pm – 9:00pm <i>Meet Morgan Moran in the 1st floor lobby at 6:30pm.</i>	Student Social <i>A special event for all students and their chaperones. The event will include bowling and dinner.</i>	Pinstripes 1064 Wisconsin Ave NW, Washington, D.C. 20007

Tuesday, April 2

The United States Capitol, Washington D.C.

Time	Event
6:45am – 8:00am	Transportation to Capitol Hill
Congressional Breakfast: Dirksen 106	
8:30am	Doors Open
8:45am – 9:00am	Welcome and Opening Remarks
9:00am – 10:15am	Congressional Champions for Children Awards <i>Sponsored by Community Playthings</i>
10:15am – 10:30am	Closing Remarks
Meetings on Capitol Hill: Meeting Times and Locations Listed on Your Soapbox Schedule	
11:00am – 5:00pm	<p>Meet with policymakers who can create positive change for children here and abroad. Share your thoughts and opinions with them on why keeping kids safe around the world and early childhood education for American kids are so important.</p> <p>Please feel free to stop by the Advocacy Summit's space at the Lutheran Church of the Reformation at 212 East Capitol St NE, Washington, D.C. 20003, near the Supreme Court, for snacks, Wi-Fi, and, at the end of the day, to pick up your luggage before leaving for the airport.</p>



Johnson & Johnson, Save the Children and Save the Children Action Network have joined forces to present the 2019 Advocacy Summit because all kids deserve a strong start in life. Every year, too many children in the U.S. enter school unprepared to learn and too many children around the world die from preventable causes. To ensure equal opportunity for all kids, we must act now. Leveraging combined expertise, reach and influence, we are working side-by-side to advance policies that improve access to early education and maternal and child health programs--two issues we can all unite behind. Together, we can give all children a bright future.