

How to Deliver Your Postcards From The Girls Lead Month of Action

Throughout the month of action, we encourage you ask club members, classmates and members of the community to fill out our postcards in support of the Girls Leadership, Engagement, Agency and Development (LEAD) Act. While it's important to collect this contact information so you can update the signers about future club events, we also want to be sure their voices are heard by delivering the postcards to your member of Congress.

Make a plan to deliver the postcards you collect to the local in-district office of your members of Congress during the last week of March or in early April. Your Save the Children Action Network (SCAN) or Save the Children staff contact can help you contact your member of Congress's office to find a day and time to deliver the cards. You can request a meeting to discuss the Girls LEAD Act with your member of Congress or their staff, or you can simply coordinate to drop off the postcards when the office is open.

If your member of Congress becomes a cosponsor during the month of action, you can use the postcard delivery to say thank you.

Please plan to take photos as we plan to share your delivery photos on social media. Here are some tips to make your delivery photo pop:

- Invite club members, particularly new ones, to join you for the meeting or drop-off to show them how easy it is to be an advocate.
- Wear your SCAN t-shirt and make sure it's visible in the photo. Reach out to Morgan or your state manager if you need more shirts.
- Make sure the cards are visible in the photo. Consider taking a close-up photo of one of the most personal notes.
- Take a great photo! See tips on the next page to help you take a quality picture that we can share far and wide.

After the delivery, post your favorite photo on social media. You can share on your personal page or your club's social media handles if you have them set up. Be sure to tag your member of Congress in your post to make sure she or he sees it. Be sure to use the hashtag #GirlsLEAD in your posts so SCAN can share it. Learn more about using social media for advocacy by reading our [social media toolkit](#) for Student Ambassador clubs.

For high school students: In order to share your photos on social media, every student under 18 in the photo will need to submit a photo release waiver signed by a parent or guardian. You can download the form [here](#).

Sample Social Media Post

Today we delivered postcards to the office of @MemberOfCongress to urge him/her to cosponsor the Girls LEAD Act! The bipartisan bill promotes girls' civic leadership and political participation around the world through U.S. foreign assistance.

Tips for Taking a Great Photo

No vertical images.

Try to hold your camera horizontally when taking pictures. These images work better on social media.

Incorporate SCAN branding.

Make sure there is clear, evident and appropriate SCAN branding present in the shot.

Give them a close-up!

Don't be afraid to hold the camera close to your subject. This will make them easier to see.

Keep an eye on the background.

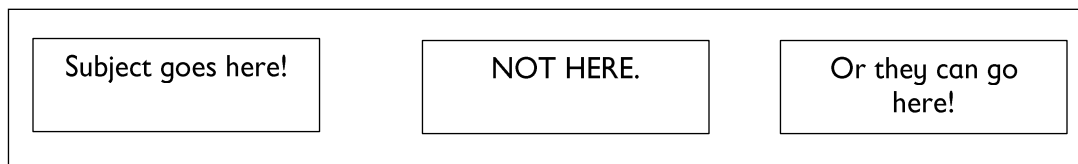
Try to take photos in a spot without any disruptions behind your subject, like a TV screen or offensive or distracting posters.

Avoid direct sunlight or fluorescent lighting.

When you shoot inside, try to find a place without fluorescent lighting and make sure your subject's face isn't covered with shadows. When you are outside, try to avoid the sun shining in your subject's eyes or directly into the camera.

Use the "rule of thirds."

Try to position your subject on the right or left side of the screen, rather than in the center. This is more visually-appealing for the viewer.



Do your best!

We know you are often shooting in chaotic environments with less than professional equipment, so all of these rules may be hard to follow every time, but it's good to keep them in mind. Thank you for all your hard work!



Save the Children
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