




Girls LEAD Act Social Media Toolkit

During the month of March, Save the Children Action Network (SCAN) is raising awareness about the critical need to end the exclusion of girls, which results in their voices going unheard. We are encouraging volunteers across the country to help increase awareness and inspire action from their member of Congress in support of the Girls Leadership, Engagement, Agency and Development (LEAD) Act (S. 2766). This bipartisan legislation recognizes and promotes girls' civic and political leadership as a priority for U.S. foreign assistance. Our social media toolkit includes resources to help amplify messages on your platforms to get your members of Congress to cosponsor this bill today!

The primary hashtag is **#LeadLikeAGirl**, but we encourage you to **tag** us and **retweet** our posts as well!

-  @SCActionNetwork
-  @SavetheChildrenActionNetwork
-  @SavetheChildrenActionNetwork

Facebook and Instagram

- It's a sad reality that a girl is more likely to be denied health care, kept out of school and forced to marry. Instead, we should be empowering girls! *[tag your members of Congress]*, I'm urging you to co-sponsor the Girls LEAD Act (S.2766) to ensure more girls have the opportunity to thrive.
#LeadLikeAGirl
- I believe that when girls lead, they succeed! But did you know that 132 million girls between the ages of 6-17 are out of school and lack the same opportunities as boys? The Girls LEAD Act (S.2766) aims to empower girls and make sure their voices are heard. Learn more about this legislation from @SavetheChildrenActionNetwork! <https://savethechildrenactionnetwork.org/girl-moa/>
#LeadLikeAGirl
- Without a doubt, girls can be whatever they want to be. We can help build a stronger future today for girls all over the world by urging our members of Congress to cosponsor the Girls LEAD Act (S.2766), which ensures girls have the tools they need to succeed. I just sent a message to my legislators - will you send one, too? <http://bit.ly/3at1ADl> #LeadLikeAGirl
- I believe girls and boys deserve equality from the start. Unfortunately, gender inequality starts in childhood and disproportionately affects girls. The Girls LEAD Act (S.2766) can change this. *[tag your members of Congress]*, will you cosponsor this legislation today to break these barriers?
#LeadLikeAGirl

Twitter

- Girls have the potential to be great leaders. But to bring future women's leadership to fruition, we must support girls today. That's why I'm urging @XXX to co-sponsor the Girls LEAD Act! #LeadLikeAGirl
- We can't expect young women to have the confidence and skills to take on leadership without doing our part to support them. The Girls LEAD Act can help give every girl the chance at a bright future! @XXX, please cosponsor this bill today. #LeadLikeAGirl
- Girls are 2x more likely than boys to never set foot in a classroom. Time to change this! The Girls LEAD Act can help girls achieve their dreams. Urge your members of Congress to cosponsor this bill today! <http://bit.ly/3at1ADl> #LeadLikeAGirl
- Girls have a right to be heard in the decisions that impact their lives. @XXX: Support the Girls LEAD Act to give girls, and all of us, a brighter future. #LeadLikeAGirl
- When girls are empowered to lead their lives, speak their minds and determine their futures, everyone benefits. The Girls LEAD Act is one step to creating a bright future for girls. Ask your members of Congress to cosponsor it today! <http://bit.ly/3at1ADl> #LeadLikeAGirl