

Phone Bank Get Out the Vote (GOTV) Sample Script

Note: These are sample GOTV scripts. Work with your SCAN staff contact to customize the script based on the voting laws in your state.

Audience: New or lower-propensity voter

Hi. Is [NAME] available?

Hi [NAME]. This is [YOUR NAME] a local volunteer calling with Save the Children Action Network. This is not a fundraising call. Instead I'm calling about the upcoming election.

Official records show you are a registered voter. Thank you! We hope to be able to thank you in the future for being the kind of citizen who makes our democracy work by voting.

Do you plan to vote in the upcoming election on November 3?

[YES] That's terrific! Have you requested a vote by mail ballot? Voting by mail is a great way to pandemic proof your ballot. It's safe and secure! And turnout is expected to be really high so this is a great way to avoid the crowds.

[YES] Great! The deadline to mail in your ballot is [DATE]. When do you think you'll mail in your ballot?

[NO] The deadline to request your mail-in ballot is [DATE]. To request a ballot [INSERT YOUR STATE'S INSTRUCTIONS].

[IF NOT INTERESTED IN VOTE BY MAIL] I understand that some people prefer to vote in person. Do you plan to vote early? Early voting is a great way to go to the polls at times when it's not too crowded.

[YES] That's great! Early voting starts on [DATE] and ends on [DATE]. You can learn more about early voting at [INSERT STATE BOARD OF ELECTION WEBSITE].

[NO] Ok. Election Day is Tuesday, November 3. Polls open at [TIME] and close at [TIME].

What time do you think you'll go to your polling location?

How do you think you'll get to the polls?

[IF NOT VOTING] I understand that it may seem like a single vote doesn't make a difference. But we have recent cases of a single vote making a huge difference. In Virginia, control of the House of Representatives came down to a single vote in a critical election. I hope you'll reconsider and vote on November 3!

[CLOSE] Thank you so much for being a voter! Our democracy depends on people like you.

Audience: Super voters

Hi. Is [NAME] available?

Hi [NAME]. This is [YOUR NAME] a local volunteer calling with Save the Children Action Network. This is not a fundraising call. Instead I'm calling about the upcoming election.

Official records show you are a regular voter. Thank you! We hope to be able to thank you in the future for being the kind of citizen who makes our democracy work by voting.

I'm assuming you plan to vote in the upcoming election on November 3. Is that the case?

[YES] That's terrific! Have you requested a vote by mail ballot? Voting by mail is a great way to pandemic proof your ballot. It's safe and secure! And turnout is expected to be really high so this is a great way to avoid the crowds.

[YES] Great! The deadline to mail in your ballot is [DATE]. When do you think you'll mail in your ballot?

[NO] The deadline to request your mail-in ballot is [DATE]. To request a ballot [INSERT YOUR STATE'S INSTRUCTIONS].

[IF NOT INTERESED IN VOTE BY MAIL] I understand that some people prefer to vote in person. Do you plan to vote early? Early voting is a great way to go to the polls at times when it's not too crowded.

[YES] That's great! Early voting starts on [DATE] and ends on [DATE]. You can learn more about early voting at [INSERT STATE BOARD OF ELECTION WEBSITE].

[NO] Ok. Election Day is Tuesday, November 3. Polls open at [TIME] and close at [TIME].

Do you know where your polling location is?

What time do you think you'll go to your polling location?

How do you think you'll get to the polls?

[IF NOT VOTING] I understand that it may seem like a single vote doesn't make a difference. But we have recent cases of a single vote making a huge difference. In Virginia, control of the House of Representatives came down to a single vote in a critical election. I hope you'll reconsider and vote on November 3!

[CLOSE] Thank you so much for being a voter! Our democracy depends on people like you.

Sample Voicemail Message

If you are going to call through your list just once, plan on leaving messages for those you aren't able to reach. If you are able to call through your list more than once, hold off on leaving messages until the last round of calls.

Hi [NAME]. This is [YOUR NAME] a local volunteer calling with Save the Children Action Network with some critical election information.

If you haven't yet had a chance to request a mail-in ballot, I hope you'll consider doing so. Voting by mail is a safe and secure way to pandemic proof your ballot. Turnout is expected to be really high so this is a great way to avoid the crowds. The deadline to mail in your ballot is [DATE].

If you plan to vote in person, early voting begins on [DATE] and ends on [DATE]. Of course, you can vote on Election Day, Tuesday, November 3 from [TIME] to [TIME].

Thank you for being a voter!